BWHA Women in Leadership Coaching & Mentor Group



VISION

Assist women in the hockey community to become involved while building skills to feel comfortable as an active member in the BWHA volunteer & coaching community

To establish a group of like minded and inspired women the opportunity to collaborate on opportunities in our hockey community with an emphasis to give back on the ice and become role models for the leaders of tomorrow that will expand and solidify our strong hockey community.

The BWHA will yearly appoint an ambassador to lead this group of women that will coordinate events to promote confidence in sport, uncover opportunities to do better for woman and visible minorities in sports, assist with development opportunities and build a strong pipeline for woman to be involved and make a positive difference in future programming with the BWHA. The lead ambassador will work closely in collaboration with the Director of Player & Coach Development to enhance programming and meet the needs of our members.



The inaugural lead ambassador for our program this season will be Sam Reid. Sam is born and raised in Innisfil, Ontario, and has played and coached hockey at an elite level for nearly 30 years. Since her successful playing career for the University of Connecticut Huskies (NCAA-Division 1), Sam has over 12 years of experience as a coach and assistant coach, including at the PWHL (U22-AA), U18-AA and U-Sports level. Sam will draw upon her experience playing and coaching to assist others and grow the involvement of others in hockey.

How will this group impact the BWHA and the overall community?

- This will be a free program offered to BWHA members who will meet regularly for networking opportunities and to learn from like minded leaders.
- The Lead Ambassador and member group will also discuss any directional advice and guidance to the ongoing improvement of our association to ensure we consistently meet the changing demands of our members.
- Any member will be 100% directly reimbursed for and coaching/training course they complete related to hockey coaching.
- Encourage members to become involved in their home communities to grow the game and provide awareness of girl's hockey programs.